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## UFI welcomes Benjamin Duclos as Research Coordinator

UFI, The Global Association of the Exhibition Industry, is pleased to welcome Benjamin Duclos as the association's new Research Coordinator.

In his new role, Benjamin will work alongside Research Manager Christian Druart to support UFI's market research initiatives, providing valuable insights to help the global exhibition industry navigate future challenges and opportunities. He will also contribute to data-driven research projects that support the association's advocacy initiatives to promote the sector's impact on a global scale.

Benjamin brings over five years of international experience in law, project management, and research, having worked with organisations such as the World Health Organization, HEC Paris Business School, and the Permanent Mission of France to the United Nations. He brings a wealth of expertise in international relations and data analysis, which will play a pivotal role in driving UFI's research initiatives forward.

"Joining UFI feels like stepping onto the global stage of the exhibition industry—this time, I'm behind the scenes, making sure the spotlight is on the right insights," **Benjamin Duclos, UFI Research Coordinator**, shared. "I'm excited to dive into the data and help our dynamic industry continue to innovate and impress."

**Adeline Vancauwelaert, COO of UFI**, added, "We're thrilled to have Benjamin Duclos join as our new Research Coordinator. At UFI, we strive to deliver industry-leading research and insights, and Benjamin's skills and experience will enhance our ability to do so. He is an excellent addition to our Research team, and we're excited to see the impact he will make."

To learn more about UFI's research reports and initiatives, please visit [www.ufi.org/research](http://www.ufi.org/research).

### Attachment:

- [Portrait of Benjamin Duclos, UFI Research Coordinator](#)

**About UFI, The Global Association of the Exhibition Industry:** UFI is the global trade association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally and also works closely with more than 72 national and regional association members. Close to 900 member organisations in 90 countries and regions worldwide are presently signed up as members. Over 900 international trade fairs proudly bear the UFI-approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

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