

Paris — 19/12/2024

Registration open for UFI European Events Week

- UFI European Events Week to take place from 3-7 June 2025 in Thessaloniki, Greece, hosted by TIF-HELEXPO SA
- Europe's largest annual industry meeting to welcome an international audience and speakers for a mixture of networking, content and experience
- Event to mark the 100th-anniversary celebrations of both UFI and TIF-HELEXPO

UFI, The Global Association of the Exhibition Industry, is thrilled to announce that registration is open for the 2025 UFI European Events Week. Hosted by TIF-HELEXPO SA, the event will take place from 3–7 June 2025 in Thessaloniki, Greece.

The UFI European Events Week (formerly European Conference) is where around 300 industry leaders from across Europe and beyond meet, network and learn together every summer.

Open to all industry professionals, one ticket to the UFI European Events Week gives participants access to the main European Conference, a series of topical workshops, a Saturday post-conference tour to Greek tourist wonders and, for those who are eligible, the Event Directors Summit.

The 2025 event will also be a historic celebration of two extraordinary milestones: the 100th anniversary of our hosts, TIF-HELEXPO SA, and UFI.

Dr. Kyriakos Pozrikidis, CEO, TIF-HELEXPO SA, comments, “We are honoured and excited to host the UFI European Events Week in Thessaloniki, a city renowned for its timeless history, dynamic culture, and exceptional hospitality. This year’s event holds special significance as we celebrate a century of shaping the exhibition industry together.

Beyond the inspiring sessions and networking, participants will have the chance to explore Northern Greece's breathtaking landscapes, indulge in Thessaloniki's acclaimed gastronomy, and experience post-event tours showcasing the vibrant spirit of our region. We look forward to welcoming industry leaders for a truly memorable celebration of innovation, tradition, and connection.”

Nick Dugdale-Moore, UFI Regional Director Europe, adds, “We are so excited to welcome the UFI community to Thessaloniki next year for what will be an important milestone in both our associations’ proud histories. Delegates can expect top-class content and workshop-style learning opportunities and as always, the team is planning new networking experiences, both formal and informal.

We know our delegates come to meet each other and explore business opportunities, and the beautiful city of Thessaloniki is the perfect backdrop to host a memorable and unforgettable experience.”

As the Global Association of the Exhibition Industry, UFI organises several events annually, including the Regional Conferences, the UFI Global Congress, the Global CEO Summit and the Event Directors Summit.

Registration is now open to all exhibition industry professionals. For further details on how to register, the programme and post-conference tours, please visit the UFI European Events Week website: www.ufieurope.org.

Attachments:

- [2025 UFI European Events Week key visual \(1920 x 1080\)](#)
- [2025 UFI European Events Week key visual \(1080 x 1080\)](#)

About UFI, The Global Association of the Exhibition Industry: UFI is the global trade association of the world’s tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI’s main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally and also works closely with more than 72 national and regional association members. Close to 900 member organisations in 90 countries and regions worldwide are presently signed up as members. Over 900 international trade fairs proudly bear the UFI-approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For more information, please contact: UFI Headquarters: Email: media@ufi.org Tel: +33 (0)1 46 39 75 00 or www.ufi.org