

Optimising Workload for Sustainable Performance

INTRODUCTION TO THE AWARD

In today's fast-paced exhibition industry, optimising workload management is essential to ensuring sustainable performance for teams and individuals. Effective workload strategies not only enhance productivity but also contribute to employee well-being, fostering long-term success for organisations. This award celebrates initiatives that implement innovative solutions to balance workload, improve resource allocation, and create environments where employees thrive while maintaining high performance.

OBJECTIVE

This award recognises outstanding initiatives in workload optimisation that demonstrate innovative approaches to enhancing sustainable performance. It aims to highlight practices that empower employees, improve team dynamics, and contribute to a resilient and adaptive workforce.

ELIGIBILITY

The application is open to all companies from the exhibition industry (organisers, venues, service providers, associations), whether they are UFI members or not. Collaborative entries, involving groups of organisations, including some from outside the exhibition industry are also welcome.

CRITERIA

- **Innovation & Creativity:** Recognition will be given to initiatives that apply creative and forward-thinking strategies to manage workloads effectively, ensuring both employee well-being and organisational success.
- **Sustainability of Workforce Practices:** The award highlights efforts that focus on sustainable workload management practices, preventing burnout and promoting long-term workforce engagement.

- **Measurable Impact:** Projects must demonstrate tangible results, such as improved employee satisfaction, enhanced productivity, reduced turnover, or other key performance indicators.
- **Adaptability & Scalability:** Recognition is given to initiatives that can adapt to diverse organisational needs and be scaled across teams or departments.
- **Stakeholder Collaboration:** Efforts that actively engage employees, managers, and other stakeholders to co-create and implement workload optimisation strategies will be recognised.

APPLICATION PROCESS

To apply, please submit a summary of your initiative (maximum of 5 pages in English) to Anna at haward@ufi.org, including the following information:

- **Company name(s)** and title (theme) of the entry
- **Contact person** details
- **Background, nature, and general objectives** of the programme
- **Detailed project description** that aligns with the award criteria, including stakeholders involved, actions taken, and results achieved
- **Conclusion:** lessons learned and next steps (if applicable)

Please ensure your submission highlights how your initiative meets the award criteria.

Organisations can apply in multiple categories, but the same project/show cannot be submitted for more than one category.

Confidential data may be included in the application; however, only entries with sufficient information for public communication will be considered. Participants must agree to share their presentations or an alternate version to support industry best practice sharing. If selected, key details of your submission will be publicly shared.

UFI will confirm receipt of your entry within three days.

Application to the UFI Awards is free of charge.

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JUDGING PROCESS

The jury will select the award winner through a two-step process:

- 1. Initial review:** The jury assesses all entries and creates a shortlist of finalists (the number of finalists is determined by the jury).
- 2. Finalist presentation:** Shortlisted finalists will be asked to prepare an in-depth presentation on their entry, which may include additional supporting documents (to be submitted in April/May 2025 – date to be confirmed). The jury will hold an online question-and-answer session and will then select the winner by June 2025.

Finalists and winners will receive prominent exposure on www.ufi.org and in leading international trade publications, including UFI Info as well as distinct opportunities to showcase their projects. Additionally, the award winner will receive one complimentary registration to attend the UFI Global Congress 2025, to receive their trophy.

Entries that don't reach the final but are deemed best practice examples by the jury will also be promoted unless the entrant requests not to be mentioned.