

Panittha Buri has served as the Vice-Chairperson of Bhiraj Buri Group since October 2022. Previously, she held various roles at the Bangkok International Trade and Exhibition Centre (BITEC), such as Managing Director and Director of Marketing & Sales. Since 2023, Buri has taken on several prominent roles: Chair of the UFI Asia Pacific Chapter, President of the Thai Exhibition Association (TEA), and Board Member of the Thailand Convention & Exhibition Bureau (TCEB). She is also an Expert Representative for Bangna Commercial College and a Board Member of both UFI and AIPC.