

## **Geoff Dickinson, CEO dmg events**

Geoff Dickinson graduated from the University of Birmingham, UK with an LLB Law honours degree. He started his career in publishing with emap in London. He worked on the launch of emap's exhibition business creating a series of highly successful tech events. He moved on to be part of the leadership team that launched Haymarket Exhibitions and BBC Haymarket Exhibitions creating a series of large scale consumer exhibitions. Geoff worked for a variety of events businesses holding numerous senior roles including being the Global Managing Director of IIR Exhibitions in the mid 90's. He then spent over a decade as an entrepreneur in Dubai launching two successful exhibitions businesses. He sold his first business to Messe Frankfurt and the second to Clarion. In 2010 he returned to the corporate world by joining dmg events for which he currently acts as the global CEO. dmg events is an international events business with offices in ten global cities, operating events in 28 countries. dmg events focus on trade fairs and conferences covering energy, construction, interiors, coatings, hotel & hospitality, food, security, manufacturing, medical and freight. He currently serves as a Vice President on the board of UFI the international industry events association and is a member of their executive team. In 2021 he was appointed to serve on His Highness Sheikh Mohammed Bin Rashed Al Maktoum's Dubai International Chamber Advisory Council.