

Informa Markets
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Michael Duck

General Management and Leadership Experience

- As Executive Vice President – Asia of Informa Markets, Michael has been proactive in the strategic development of the company around the Asia-Pacific region (1996) and the USA (1999 - 2010)
- Introduced programs of organic growth of products both in Asia and in the USA
- Targeted the shift into the People's Republic of China for UBM Asia (mid 1990's) and subsequently was involved in the negotiation for purchase of the first exhibition services company bought in the PRC. Also he has been involved in the growth of that company and also currently sits on its Board – now called Informa Sinoexpo (1998)
- Has led teams of multi sector service operations to work effectively in local and outside base operations to the benefit of the project(s) (1994 - present)
- Has led the integration in various countries of properties bought by Informa Markets in Asia and also Informa Markets Worldwide (formerly UBM Asia), and also been involved in the disposals and subsequent personnel matters (1994 - present)

Marketing and Sales Experience

1986 – 1996	The involvement of sales targets, incentive schemes and motivational issues for sales teams
1994 – present	The launch of new exhibitions in local and international locations and their total image and sales results
1988 – 1994	The taking on and contracting of Marketing and PR companies for Brand launches
1981 – present	Responsible for setting up sales teams and agencies in multi locations
1976 – 1980	Working with Industrial work teams in Australia New Zealand / The United Kingdom and negotiation with Unions

Information Technology – Related Experience

1997 – present	Introduced web-site information systems for the management of sales and marketing issues of Informa Markets in Asia
1997 – present	Introduced on-line pre-registration systems to Informa Markets products in Asia from local and offsite locations

Board Appointments

2020 - present	Vice Chairman, China Committee British Chamber of Commerce in Hong Kong
2012 – present	Legal Representative & Chairman, Informa Markets (Guangzhou)
2007 – present	Director, Guangdong International Exhibitions Ltd
2006 – present	Director, Informa Markets India Pvt Ltd
2006 – present	Member of the Executive Committee & Treasurer UFI – The Global Association of the Exhibition Industry
2003 – 2008	Vice President, Rotary Club of Hong Kong
2000 – present	Director, APLF Ltd
2000 – present	Director, Cosmoprof Asia Ltd
1999 – 2003	Director, Rotary Club of Hong Kong
1999 – present	Director, CMP Maritime Ltd
1996 – 1998	Director, Seatrade Events Ltd
1997 – present	Director Shanghai Sinoexpo Informa Markets International Exhibition Co. Ltd.
1997 – present	Director, Shanghai Sinoexpo Informa Markets Holdings Limited
1996 – present	Director, UBM Asia Ltd
1986 – 1994	Trading Director, Hong Kong Refrigerating Co., Ltd (Vesley's)
1982 – 1986	General Manager, Weddel Hellas Greece, S.A.

Career History

2021 - present	EVP – Commercial Development, Informa Markets EVP – Commercial Development, Group, Informa Group
2018 - present	Group Chief Representative in China, Informa PLC, Beijing PRC
2018 - 2020	Executive Vice President – Asia, Informa Markets
2011 – 2020	Executive Vice President, UBM Asia Limited (Regional Asia responsibilities)
1999 – 2011	Senior Vice President, UBM Asia Limited (Regional Asia & USA responsibilities – Princeton NJ / shows in NYC and Miami FL)
1996 – 1999	Director, Miller Freeman Asia Limited (Regional Asia responsibilities)
1994 – 1996	General Manager, Miller Freeman Asia Limited
1990 – 1994	Director, The Hong Kong Refrigerating Co Ltd (Vesteys Asia Pacific)
1989 – 1990	General Manager, The Hong Kong Refrigerating Co Ltd
1986 – 1989	Sales and Marketing Manager, The Hong Kong Refrigerating Co Ltd

1983 – 1986	General Manager, Weddel Hellas Ltd (Greece)
1981 – 1983	Country Representative, Union International PLC (Greece)
1980 – 1981	Assistant Sales Manager, Weddel SpA (Italy)
1978 – 1980	Assistant Export Sales Manager (and multiple positions) The Angliss Group (Australia)
1977 – 1978	Management Trainee, W&R Fletcher Co Ltd (New Zealand)
1975 – 1977	Management Trainee, The Union International Group (London) (Vesteys)
1974 – 1975	Management Trainee, Exxon Chemicals and Monsanto Chemical (Belgium)

Education and Professional Qualification

1996	Cornell University, USA - Johnson School of Management
1986 – 1994	Hong Kong Management Association (Finance / Marketing Courses)
1986 and 1988	Ashridge Management School (Management and Finance Courses)
1976 and 1980	Ambleside, Cumbria Management Centre, UK (Management / Leadership Courses)
1976	The Union International PLC Education Center UK Institute of Supervisory Management Diploma
1969 - 1974	The Nautical College Pangbourne, UK

Networks

2016 - present	A member of the China Committee of the British Chamber of Commerce in Hong Kong
2013 – 2019	A member of the Working Group on Convention and Exhibition Industries and Tourism under the Economic Development Commission, HKSAR Government
2009 – 2010	Member of the Task Force for BSc in Convention & Event Management and Executive Development Programme on MICE, The Hong Kong Polytechnic University
2009 - present	Hong Kong General Chamber of Commerce – Retail & Tourism Committee
2008 – 2014	Chairman and Founder of the Sustainable Development Committee, UFI - The Global Association of Exhibition Industry
2006 – present	The Treasurer, UFI – The Global Association of the Exhibition Industry
2005 – 2010	Senior Adviser, Guangzhou Convention and Exhibition Industry Association
2004 – 2010	The Honorary President, the Federation of Beauty Industry (H.K.)
2003 – 2004	Vice President, Rotary Club of Hong Kong
2000 – 2004	Chairman and Founder, Asia/Pacific Chapter (formerly Asia, Africa & Middle East Committee), UFI – The Global Association of the Exhibition Industry
2000 – 2002	Member of the Trade-Related Services Advisory Committee of the Hong Kong Trade Development Council

1998 – 2000	Chairman of The Hong Kong Exhibition and Convention Industry Association (HKECIA) (previously known as HKECOSA) (Executive Committee member 1994-2000)
1994 – present	The Hong Kong Chamber of Commerce – Asia/Africa Committee
1996 – 2009	Hong Kong Coalition of Service Industries – Travel / Tourism Committee
1996	PATA (Pacific Asia Travel Association) Hong Kong Committee member
1994 – 2002	Membership of Chambers of Commerce in Hong Kong – The Australian Chamber of Commerce (Founder member) and the German Chamber of Commerce and the Hong Kong General Chamber of Commerce
1994 – 2020	Membership of Chambers of Commerce in Hong Kong - The British Chamber of Commerce, The American Chamber of Commerce and the Hong Kong General Chamber of Commerce
1994 - present	Membership of Chambers of Commerce in Hong Kong - The British Chamber of Commerce and the Hong Kong General Chamber of Commerce

Accreditation & Awards

2010	Awarded “Paul Harris Fellow” by Rotary International (4 times)
2005	Awarded as one of the “Top 10 People in the News in the China Convention and Exhibition Industry in 2005” organised by the China Exhibition Industry Annual Award Committee 中國會展產業年度評選活動組委會 organised by the XinhauNet 新華網, International Business Magazine 國際商報社 and The First Financial News 第一財經 – all being the leading print and on-line media in China that report on the exhibition and convention industry
2003	Awarded as one of the “Top 10 People in the News in the China Convention and Exhibition Industry in 2003” organised by Convention & Exhibition Channel of the XinhauNet 新華網會展頻道 China Market – Convention & Exhibition Fortune Magazine 《中國市場 會展財富》雜誌社 and Convention & Exhibition Weekly of the China Business Times 中華工商時報會展專刊 – all being the leading print and on-line media in China that report on the exhibition and convention industry
2002	Awarded as one of Top 10 “The Public Figures in China’s exhibition industry in 2002”, co-organised by International Business Daily 中國國際商報 (published by the Ministry of Foreign Trade and Economic Cooperation), China Daily 中國日報 (published by News Centre of The State Council) and China International Convention and Exhibition Network 中國國際會展網 (ratified by the Ministry of Science and Technology)

Public Speaking Experience

Mar 2019	Guest Lecture – School of Hotel and Tourism Management, The Hong Kong Polytechnic University – Hong Kong
Mar 2018	Guest Lecture – School of Hotel and Tourism Management, The Hong Kong Polytechnic University – Hong Kong

Mar 2017	Guangzhou 2017 Global Exhibition and Convention Roundtable Conference, P.R. China
Feb 2017	UFI Open Seminar in Asia, Singapore
Feb 2017	UFI Education Forum on Sustainability, Singapore
Jan 2017	Guest Lecture – School of Hotel and Tourism Management, The Hong Kong Polytechnic University – Hong Kong
Jan 2017	Thailand International Exhibitions & Events Forum, Bangkok, Thailand
Jan 2017	China Expo Forum for International Cooperation (CEFCO), Macau
Feb 2016	Global CEO Summit, Munich, Germany
Jan 2016	“Professor for a day” – School of Hotel and Tourism Management, The Hong Kong Polytechnic University – Hong Kong
May 2015	IEIA Open Seminar 2015, Delhi, India
Nov 2014	MICE Asia Pacific Conference 2014, Singapore
Feb 2014	UFI Open Seminar Asia, Bangalore, India
Apr 2013	Indian Exhibition Industry Association (IEIA) Open Seminar, Delhi, India
Nov 2012	UFI Annual Congress, Abu Dhabi, UAE
Apr 2012	Indian Exhibition Industry Association (IEIA) Open Seminar, Mumbai, India
May 2011	Expo Summit 2011, Manch Communications Pvt Ltd, Delhi, India
Sept 2010	Global Event Summit 2010, Event Services Network Ltd, The Grove, United Kingdom
Aug 2010	International Leather Forum 2010, China Leather Industry Association, Shanghai, P.R. China
June 2010	Expo Summit 2010, Manch Communications Pvt Ltd, Delhi, India
Mar 2010	UFI Open Seminar in Asia, Taipei, Taiwan
Feb 2010	Global Business Media Forum, Cross Border Media Inc, Delhi, India
Nov 2009	“Professor for a day” – School of Hotel and Tourism Management The Hong Kong Polytechnic University – Hong Kong
Sept 2009	The 1st China International Meeting Destinations Development Summit Asia Events Fortune Forum / Chengdu Municipal Government – Chengdu, P.R. China
May 2009	Go Green Exhibition Forum, Thailand Convention and Exhibition Bureau – Bangkok, Thailand
May 2009	The International Convention and Expo Summit Hong Kong Polytechnic University – Hong Kong
Feb 2009	UFI Open Seminar in Asia – Kuala Lumpur, Malaysia
Nov 2008	“Professor for a day” – School of Hotel and Tourism Management, The Hong Kong Polytechnic University – Hong Kong
Nov 2008	75th UFI Annual Congress, Istanbul, Turkey
May 2008	Tourism Psychology & Leisure Activity Faculty, University of Macau – Macau
Sep 2006	Guangzhou-HongKong-Macau Exhibition Industry Forum – Guangzhou, P.R. China
Oct 2005	International Forum on Exhibition and Conference - Shenzhen, P.R. China
Dec 2004	Symposium on “The Future of Hong Kong as the Regional Exhibition Hub” – Hong Kong, P.R. China
Nov 2004	71st UFI Annual Congress – Bangkok, Thailand

Jan 2004	2004 International Convention and Exhibition Industry Summit – Shanghai, P.R. China
Nov 2003	The China International Convention & Exhibition Forum – Beijing, P.R. China
Aug 2003	The 1st Asian Exhibition Forum – Hong Kong, P.R. China
Aug 2003	Convention and Exhibition Summit – Hong Kong, P.R. China
Nov 2002	International Exhibition Industry Summit - Shanghai, P.R. China
Oct 2002	UFI (the Global Association of the Exhibition Industry) Annual Congress – Munich, Germany
Jan 2002	CEO Forum - Guangzhou, P.R. China
Dec 2001	XM Europe (Associated European Exhibition Organisers) Winter Meeting - Barcelona, Spain
May 2001	AUMA German Trade Fair Forum (Bundestag) – Bonn, Germany
Oct 2000	1st State of Hong Kong Tourism Conference – Hong Kong, P.R. China
Nov 1998	International Congress and Convention Association (ICCA) Congress – Tokyo, Japan
May 1998	Asia Pacific Exhibition & Convention Council (APECC) General Assembly – Hong Kong, P.R. China

Personal Information

Place of Birth:	London, United Kingdom
Nationality:	British
Family Status:	Married with 3 children (aged 32/30/28), grandchild 5 months old Hong Kong Permanent Resident
Interests:	Travel / Environmental Issues / Political issues / Reading – Autobiographies and Sports / Tennis / Fly Fishing / Food & Wine
