

UFI announces Board changes and new UFI approved events and members

Paris, July 6, 2010: UFI, The Global Association of the Exhibition Industry, has recently announced the election of new members to its Board of Directors and Executive Committee along with the approval of new UFI members and UFI Approved Events. Corrado Peraboni, CEO of Fondazione Fiera Milano, has been elected as a Vice President of UFI and member of the Executive Committee. Giovanni Mantovani, General Director of Veronafiere, and Wolfgang Marzin, Chairman of the Board of Management of Messe Frankfurt, have been co-opted to the Board of Directors by their respective UFI national members.

In addition, the UFI Board approved the admission of sixteen new members bringing UFI's total membership up to over 550 organisers, venues, associations and partners of the industry. "We are particularly delighted to welcome new associations from Argentina, Brazil and South Africa. UFI now includes 46 national and international associations under its umbrella", said Manfred Wutzlhofer, UFI's President. "We continue to provide an effective international forum for all members of the trade fair sector as we promote the interests of exhibitions around the world",

Twenty two international exhibitions recently met the strict UFI criteria qualifying them as "UFI Approved Events". Exhibitions carrying this globally recognised UFI label ensure exhibitors and visitors alike of a high international level of event quality. Paul Woodward, UFI Managing Director, commented, "over 850 international trade fairs around the globe proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members provide the global business community with a unique face-to-face marketing channel which offers outstanding business development opportunities."

Attached: List of new UFI members and recent UFI Approved events

UFI is the association of the world's leading tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry worldwide.

For additional information on UFI, its programmes and services, please go to www.ufi.org or contact:

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