

Compare the two lists in the tables to see if your exhibition or trade show is eligible for the UFI Approved Event or UFI Approved International Event quality label.

UFI Approved Event criteria

- ✓ The exhibition must have taken place twice already in any combination of physically, digitally, or hybrid of the two.
- ✓ Audited statistics must be provided about the exhibition, in accordance with UFI's Auditing Rules (June 2021), detailing:
 - Total net exhibition space for physical events;
 - Number of national and foreign visits or visitors.
- ✓ The physical exhibition must take place in an appropriate, permanent structure.
- ✓ The Host venue must be fully functioning, well maintained, and have effective Health and Safety procedures in place.
- ✓ Exhibition materials, such as catalogues and advertising, are available in English.



UFI Approved International Event criteria

- ✓ The exhibition must have taken place twice already in any combination of physically, digitally, or hybrid of the two.
- ✓ Audited statistics must be provided about the exhibition, in accordance with UFI's Auditing Rules (June 2021), detailing:
 - Total net exhibition space for physical events;
 - Number of national and foreign exhibitors;
 - Number of national and foreign visits or visitors.
- ✓ The physical exhibition must take place in an appropriate, permanent structure.
- ✓ The host venue must be fully functioning, well maintained, and have effective Health and Safety procedures in place.
- ✓ Exhibition materials, such as catalogues and advertising, are available in English.



Plus an additional international requirement...

- ✓ Either direct foreign exhibitors must make up at least 10% of the total number of exhibitors;
- ✓ Or the number of foreign visitors or visits must represent at least 5% of the total number of visitors or visits.

For more information visit www.ufi.org or contact us at info@ufi.org