

For Immediate Distribution

UFI produces new edition of Asia/Pacific exhibitions market report

June 20, 2006 – Paris/Hong Kong: UFI, the global association of the exhibition industry, has produced a new and fully-updated edition of its ground-breaking research study of the trade fair market in Asia. The research and analysis was once again undertaken for UFI by Business Strategies Group (BSG) in Hong Kong.

The report provides detailed information on the development of exhibitions and supporting facilities in 13 markets: Mainland China, Hong Kong, India, Indonesia, Japan, South Korea, Malaysia, Pakistan, Philippines, Singapore, Chinese Taiwan, Thailand and Vietnam. It includes data on actual market performance in 2005 as well as forecasts for growth in 2006 and beyond.

The report shows that the overall Asian exhibitions market grew over 12% in 2005 in terms of actual space sold by organisers. Exhibition sales topped 10 million square metres in the year according to the UFI/BSG research. China remains the top market with almost 40% of space sales in the region, followed by Japan in second place and South Korea in third.

Vincent Gérard, UFI Managing Director, commented, "The first edition of the Asia/Pacific trade fairs report received a very positive response from both members and non-members when it was published last year. We are very pleased to be in a position to follow-up with this second edition and anticipate that this report will be published each year, allowing interesting analysis and comparisons to develop. This type of research is an important part of the service we offer to our members".

As an added-value service, each UFI member will be entitled to receive a 6 page executive summary of the research and to purchase the full report at a substantial discount.

The report has once again been edited by UFI Asia/Pacific Regional Manager and BSG Principal, Paul Woodward. He commented, "This year's report shows another year of very solid growth in the key exhibition markets in Asia. We have continued to refine and develop our research methods over the past 12 months and are very pleased to be able to offer UFI members and others in the exhibitions industry this fully updated 2nd edition of the Trade Fairs in Asia report'.

.../...

UFI produces new edition of Asia/Pacific exhibitions market report

(continued)

For more information on this study, please contact UFI in Asia at:

UFI Asia/Pacific Office
1101, Wilson House
19, Wyndham Street
Central, Hong Kong
Tel: +852 2525 6129 Fax: +852 2525 6171
email: asia@ufi.org

UFI, the Global Association of the Exhibition Industry, serves the trade fair and exhibition industry worldwide. Via its 312 member organisations, including the world's leading show organisers and fairground managers, industry partners and 39 professional associations, UFI is present in 73 countries on 5 continents. UFI members are responsible for the operation of over 4,500 exhibitions and the management of the world's leading exhibition centres.

For further information about UFI, please contact:

Lili Eigl
UFI Communications Manager
UFI Headquarters
35bis, rue Jouffroy-d'Abbans, F-75017 Paris
Tel: +33 (0)1 42 67 99 12
Email : lili@ufi.org
www.ufi.org